

BREVET DE TECHNICIEN SUPÉRIEUR

VENTES ET PRODUCTIONS TOURISTIQUES

**E2 : COMMUNICATION EN LANGUES
VIVANTES ETRANGERES :**

ANGLAIS

Durée : 1 heure 30

Coefficient : 1,5

L'usage du dictionnaire bilingue n'est pas autorisé.

CALCULATRICE ET TRADUCTEURS ELECTRONIQUES INTERDITS

*Dès que le sujet vous est remis, assurez-vous qu'il est complet.
Ce sujet comporte 3 pages numérotées de 1/3 à 3/3.*

TRAVAIL À EFFECTUER EN ANGLAIS

You are J. Simpson and your travel agency has received the following email :

From: em.barton@globalnet.co.uk
To: contact@suntours.com
Date: Sept 3, 2005 2:32 pm
Subject: inquiry about Xmas holidays

hello,

I've been checking your web site for some ideas for the coming Xmas holidays but couldn't really find my way around your pages. Maybe you could help?

We (my husband and myself) are thinking of spending about a week around Xmas in a place with lots of snow for a change (the "white Christmas" sort of thing!) and something fun to do (no skiing resort package please!). If the destination could have some cultural appeal it would be perfect. We'd hope not to spend more than about £1,000 per person.

Thank you for your suggestions.

Regards,

Margaret Barton

133 Woodstock Road
London SW14 7RT - UK

1 – Write a letter to Mrs Barton. You recommend Quebec (document on page 2). as a destination : justify your choice.

(about 200 words)

14 points

2 – Enclose the details of the package (document on page 3). Do not forget that Mrs Barton does not speak French.

(about 100 words)

6 points

Québec

Québec is Canada's largest province, a vast territory three times the size of France (...). It is not called "La Belle Province" for nothing. The scenery in many areas is nothing short of breathtaking (...). The vast majority of the population speaks French, making Québec unlike the rest of North America. And the differences go far beyond language - the unique culture manifests itself in architecture, music, food and religion.

Québec City

Québec City is the cradle of French culture in North America, the historic heart of Québec. Moreover, it is also its jewel. Since 1985, the entire old town has been placed on the UN's prestigious World Heritage list. This walled city is a living museum, each street a page in the book of French Canada's struggle for survival in British North America. The old part of Québec remains the only walled city in the USA and Canada.

Yet it is also a lively capital with a vibrant population of 672,000 (...). Home to some of the country's best museums, it can also lay claim to being the most 'European' city on the continent (...). Because of this, Québec City is a year-round tourist mecca. Each year, some four million tourists pass through, a quarter of them from outside Canada. It regularly figures in the top ten most visited spots in North America on numerous surveys.

extracted from *Lonely Planet Canada*, 8th edition October 2002





Winter tourism in Quebec

Quebecers are not the only ones taking advantage of winter in Québec; tourists are also discovering its attractions. Tourisme Québec considers the skidoo to be one of its principal tourism products, and large numbers of skidoo enthusiasts (from the United States and France, in particular) (...) discover the variety of Québec's landscapes and its rugged wide open spaces (...). Enthusiasm for winter in Québec and for snowmobiling is growing constantly among travel specialists. The abundant snowfall, the long season and numerous hours of light offer many pleasures.

from the Québec government portal at http://www.gouv.qc.ca/Vision/Nordicite/PlaisirDeLHiver_en.html

Aventure Québec

Noël québécois	
<p>forfait tout compris à 2235 CAN\$/pers* au lieu de 2580 CAN\$</p> 	<ul style="list-style-type: none"> • Vol Londres / Québec aller-retour sur British Airways • Taxes d'aéroport • Accueil personnalisé aéroport et transfert à l'hôtel • 3 nuits à Québec en hôtel 3*** • 4 nuits dans une auberge de charme 3*** • Tous les repas (petits déjeuners complets américains), réveillon de Noël inclus. • 2 journées à Québec • 3 journées randonnée en motoneige (guides, équipements et assurances incluses) • 1 journée en compagnie d'un véritable trappeur¹ & randonnée en raquette • Taxes locales
 <p>départs tous les vendredis du 3 décembre au 4 mars</p>	<p>Et bien sûr l'accueil chaleureux de toute l'équipe !</p>
<p>(*) Pour toute réservation avant le 30 septembre 2005</p>	

CAN\$ 2235 = £ 972.225

¹ Trappeur = Trapper